



DELL LATITUDE

Work at full speed



INTRODUCING THE NEW DELL LATITUDE FAMILY

Get to work faster and stay productive longer. Smaller, lighter and stylish products built for faster, smarter end user experiences and an intelligent, unified approach to management. Featuring Express technologies and a trusted Safe suite of features, Latitude continues to innovate with the most secure commercial PCs.¹



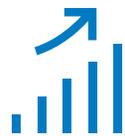
Why Choose Dell Latitude

DESIGNED TO REMOVE OBSTACLES SO YOU CAN GET TO WORK FASTER
AND STAY PRODUCTIVE LONGER



SMARTER DESIGN

Smaller and lighter products with expansive 4-sided narrow border screens so you can stay productive anywhere. Choices of premium aluminum, carbon fiber and post consumer recycled material. Built to last with an impressive 17 MIL-STD 810G tests demonstrate highest standards for torture, life cycle and the environment. Sustainable choices in everything from supply chain to packaging proves a continued commitment to Dell's Legacy of Good.



FASTER USER EXPERIENCES

Get to work faster with ExpressSign-in, new fingerprint reader on the power button, and modern standby features. Experience longer run times with the latest Intel processors, high density and long life-cycle battery options. Manage power consumption and plug in less with Dell's innovative Super Lower Power panel, ExpressCharge™ and Dell Power Manager. Stay connected with industry-first ExpressConnect and fast mobile broadband speeds. ISO compliant keyboards, end user-preferred precision touch pads, and a wide array of ports for docking and accessories ensure seamless connectivity.



INTELLIGENT MANAGEMENT

Dell provides the ultimate convenience of managing Windows 10 endpoints from one console with Dell Client Command Suite and VMware® Workspace ONE™ integration. Offering many ways to seamlessly sign on, SafeID protects end user credentials with optional fingerprint reader on the power button and the FIPS 201 Smart Card Reader - delivering fast, multi-factor authentication from the world's most secure PC portfolio. Gain visibility to BIOS tampering with Dell-exclusive off-host BIOS verification And Dell unique vPro extensions can remotely manage and run diagnostics on a fleet of devices, whether they are powered on or off.

LATITUDE FAMILY TOP FEATURES

- Smaller footprint, lighter systems, and narrow border screens
- Premium carbon fiber and aluminum options
- Express technologies - ExpressSign-in, ExpressConnect, ExpressCharge - to increase productivity
- High density batteries and super low panels for longer battery life
- Scalable & flexible form factors
- Faster connectivity & collaboration features
- Latest 8th and 9th Generation Intel® Processors
- Advanced thermal solutions
- Most secure commercial PCs
- An intelligent, unified approach to management
- High number of 17 MIL-STD 810G tests for durability & reliability
- Sustainable packaging and supply chain choices

Meet the Dell Latitude Family

WORK AT FULL SPEED

LATITUDE 7400 2-IN-1 CONVERTIBLE



Start up and stand out with the world's smallest 14" commercial 2-in-1.² Get to work faster with Dell ExpressSign-in to automatically wake the system so it's ready to work when you are. Packed with innovation, this stunning 2-in-1 features a machined aluminum body with diamond cut edges, 4-sided narrow border display, and one-handed-open hinge. Adaptive thermal performance intelligently adjusts to different work modes, increasing performance while working on the desktop or running cooler on your lap. Gore™ areogel further provides advanced insulation to ensure the PC stays cool while working hard. Stay running longer with battery life up to 26 hours³ and Dell ExpressCharge to power up to 80% in a hour.

LATITUDE 7300 | 7400 LAPTOPS



World's smallest premium business notebooks in their class.⁴ Unparalleled productivity, driven by innovation, all in the most premium aluminum or carbon fiber finishes. Industry leading 4x4 antenna with up to 233% improvement in WWAN speeds from previous generation with our 1.0 Gbps (CAT 16) option⁵ plus ExpressConnect technology boosts productivity anywhere. New digital SafeScreen and camera shutter help to protect privacy.

LATITUDE 7200 2-IN-1 DETACHABLE



* Keyboard sold separately

Most secure 12" 2-in-1 business-class detachable⁶ with all ports and security features in the device itself. Now thinner and lighter with auto deploy kickstand. The aluminum palm rest on the folio keyboard provides sturdiness, while brushed anodized aluminum keyboard and new paint finish add elegance. Edge-to-edge Corning® Gorilla® Glass DX reduces reflection by 75% compared to standard glass to improve sunlight readability, and delivers enhanced durability.⁷ Feel good about Dell's sustainable choice of ocean-bound plastics used in the packaging.

LATITUDE 5300 | 5400 | 5500 | 5401 | 5501 LAPTOPS



Redesigned and ready to work. World's smallest mainstream business notebooks in their class⁸. Latitude's most scalable notebooks are now significantly smaller, incorporate a more modern design, and feature a lighter finish. Experience ultimate viewing with a 4-sided narrow border display. Get to work faster with the fingerprint reader now on the power button and mobile broadband speeds up to 450 Mb/s. Offerings of 9th Gen Intel® up to i7 6-Core™ Processors on the 5401 and 5501 provide power to multi-task and run more data intensive apps seamlessly.

LATITUDE 5300 2-IN-1 CONVERTIBLE



The flexibility of a 2-in-1 convertible with a broad range of high performance features. Memory up to 32GB, storage up to 1 TB, battery up to 60 Whr, and mobile broadband speeds up to 450 Mb/s. A 13.3" FHD with edge-to-edge Gorilla glass and active pen support provide maximum on-the-go productivity.

LATITUDE 3301 | 3400 | 3500 LAPTOPS



Small frame, big results. Our 3000 notebooks are now even smaller, qualifying as Ultralim. Glossy edges offer a more elegant look, thinner bezels provide best-in-class viewing, and aluminum is an option on the new 13" laptop size.** A broad range of port options including RJ45 Ethernet, HDMI, USB 3.0, USB Type-C and VGA, ensure more connection to legacy peripherals. And experience advanced video conferencing with the newly designed camera on the 13".

** 3301 available June 2019

Dell Latitude Recommended Accessories

ON-THE-GO



DELL USB-C MOBILE
ADAPTER | DA300

Connect your Latitude to almost any device with a convenient 6-in-1 compact adapter.



DELL PRO BRIEFCASE
14 /15 | PO1420C/PO1520C

With EVA foam cushioning the laptop vault of this dependable briefcase, you can securely protect your devices and other office essentials.



DELL NOTEBOOK POWER
BANK PLUS (18,000 MAH) |
PW7015L

This lightweight and compact powerbank will keep your laptop or cellphone powered on-the-go without adding bulk to your bag.



DELL WIRELESS
MOUSE | WM326

Tidy up the cable clutter at your mobile workspace with this mouse. With up to 18 months of battery life, you can also enjoy reliable wireless performance, no matter where you are.

AT THE DESK



DELL THUNDERBOLT
DOCK | WD19TB

Work at full speed with Dell's powerful Thunderbolt Dock. Charge your system faster, support up to three 4K displays and connect to your peripherals via a single cable.



DELL ULTRASHARP 24
MONITOR | U2419H

Experience superb screen performance on this FHD monitor with a virtually borderless InfinityEdge, packaged in a sleek, space saving design.



DELL WIRELESS KEYBOARD
AND MOUSE COMBO | KM714

Give your workspace a modern and clean appearance with a stylish wireless keyboard and mouse that perfectly complements your PC.



DELL DUAL MONITOR
STAND | MDS19

This space-saving stand, mounts up to two 27-inch monitors, providing the screen real estate you need to be most productive.



DELL PRO STEREO
HEADSET | UC350

Hear every word clearly on your next call with the Dell Pro Stereo Headset, optimized to provide in-person call quality.



DELL ULTRASHARP 27
MONITOR | U2718Q

The world's first 27" 4K monitor with InfinityEdge that supports HDR content playback. See stunning colors and details on a virtually borderless display.

Built for business

Dell Technologies Unified Workspace

Dell Technologies Unified Workspace is the most comprehensive solution to deploy, secure, manage and support virtually all devices from the cloud. We designed this revolutionary solution with intelligence and automation providing visibility across the entire endpoint environment. We help save time, improve user experience, optimize resources and strengthen security.



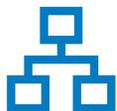
DEPLOY

Our modern deployment solution, ProDeploy in the Unified Workspace allows you to revolutionize the way deployment gets done. By spending just one hour for set up, IT can then hand deployment to Dell and have preconfigured systems shipped directly to the end users - wherever they are.



SECURE

Dell Endpoint Security for the Unified Workspace helps manage growing cyber risks while embracing workforce transformation. With Dell SafeGuard and Response powered by Secureworks, gain actionable insight to help quickly and efficiently prevent, detect and respond to cyber-attacks-keeping your environment free from harm.



MANAGE

We integrated our hardware management solution Dell Client Command Suite with VMware Workspace ONE, allowing you to take advantage of unified endpoint management (UEM) and manage the firmware, operating system and applications for all devices from the Workspace ONE console. UEM simplifies the management of the entire environment saving IT time from having to work between separate consoles for PCs and phones.



SUPPORT

ProSupport Plus continues to be the only predictive and proactive support in the market. When compared to key competitors, ProSupport Plus with SupportAssist reduced time to resolve a failed hard drive with up to 11x faster time to resolution.



DELL LATITUDE

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1 Based on Dell internal analysis, January 2019.

2 Based on Dell internal analysis, November 2018.

3 Latitude 7400 2-in-1 tested with Intel i5-8265U, 8GB RAM, 128GB PCIe SSD, WLAN/WWAN, FHD Touch and 78 Whr battery, using the Mobile Mark 2014 battery life benchmark test, available at <http://www.bapco.com>. Test results are for comparative purposes only. Actual battery life may be significantly less than the test results and varies depending on product configuration and use, software, usage, operating conditions, power management settings and other factors. Maximum battery life will decrease with time.

4 Based on Dell internal analysis, February 2019, using publicly available data to compare total surface area of 13" and 14" premium business-class notebooks with Intel vPro support, respectively.

5 Based on Dell internal analysis, Dec 2018, comparing max DL speeds on prior generation cellular radio supporting up to 300Mbps vs next generation supporting up to 1.0 Gbps. Actual results will vary depending on carrier network, users, location and other factors.

6 Based on Dell internal analysis, January 2019.

7 Corning® Gorilla® Glass DX (Available September, 2019).

8 Based on Dell internal analysis, February 2019, using publicly available data to compare total surface area of 13", 14" and 15.6" mainstream business-class notebooks respectively, with Intel vPro support.